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ANDY LYONS/GETTY IMAGES

Interview. Villanova's Jay Wright

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FOR THE FULL INTERVIEW, GO TO:

WWW.METRO.US/JAYWRIGHT

Wright spoke to Metro about how his young Wildcats' defense led to a second straight late season collapse and why he wants to stay on the Main Line for "a long, long time" as he gets his team ready for a summer trip to Paris and Amsterdam. {page 16}

Gay marriage

Congrats to New York newlyweds

Hundreds of same-sex couples marry on first day it's legal in the state 'It's a very affirming day' {page 05}

Remembering Amy Winehouse

Troubled singer who died Saturday only released two albums, but left a lasting mark {pages 07-08}

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21st century look at crime in your 'hood

- Website provides in depth glance at all types of illegal activity
- CrimeReports.com CEO says figures up to date, but preliminary

Philadelphia residents can now get information about crime in their neighborhoods with the click of a button thanks to a new partnership announced between the Philadelphia Police Department and CrimeReports.com.

The website allows people to search through six months of preliminary data of crimes for free using Google-based mapping and analytics. It is a convenient tool for people looking to move into a new neighborhood or research what's going on around them.

"You just get a more holistic view of what's happening. Our goal is to really create regional understanding and intelligence," said Greg Whisenant, CEO of CrimeReports.com.

The site also has an application that iPhone users can download for free. By taking part, Philadelphia joins more than 1,200 law enforcement agencies now partnered with the site, although major cities like New York, Los Angeles and Chicago haven't yet.

PPD officials say the site helps citizens stay informed and promotes transparency, but stress that the data is preliminary.

"It's easy to use, timely, and gives residents and businesses direct access through the department's website to crime data in their neighborhoods," Commissioner Charles Ramsey said. "Helping our communities stay informed is a necessary part of our crime prevention."

Definite data

When asked about the accuracy of the information, Whisenant said, "We put a premium on expediting data and putting it into the hands of people. … We feel that's more important than making sure every incident has gone through the process of [verification]," which sometimes takes days, weeks, months.

METRO/SDL

RIKARD LARMA/METRO

▶ Commissioner Charles Ramsey likes the idea of putting statistics in the hands of residents.

Philly first ... and free

Unlike some agencies, Philadelphia police will not have to pay to use the site. Whisenant, who founded the site, said the hope is that Philadelphia's involvement will get the attention of others in the law enforcement community.

▶ "We charge so little for most agencies it's important for us to get big agencies on board because other departments seem to follow when big agencies sign on," he said.

SOLOMON D. LEACH
sleach@metro.us

In the news

3

Cents higher a gallon of gas cost in Philadelphia this weekend compared to last weekend, according to AAA. The $3.79 per gallon price is up from $2.74 during the same weekend in 2010.

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No fishing allowed on Race Street Pier

CENTER CITY. Fishing on the Delaware River's newest waterfront park, the Race Street Pier, has been banned, according to new signs along the park's waterline as first reported by PlanPhilly.com.

The popular attraction isn't a good place for "kids running around and hooks flying around," Delaware River Waterfront Corp. President Tom Corcoran told PlanPhilly last week.

METRO

Heat wave causes fifth fatality

GERMANTOWN. The death of a 67-year-old man has been ruled partially heat-related, according to reports yesterday.

The man was discovered in his home Saturday afternoon with the air conditioner turned off and the windows closed. He suffered from a fatal combination of hyperthermia and heart disease. The incident marks the fifth heat-related death in the city this summer.

METRO/AW

Tower demo to start Germantown redux

- Queen Lane apartment high-rise slated for demolition
- City officials, resident cite revitalization possibility
- Skepticism abounds as do questions of funding

Fresh take

PHA is determined not to repeat the mistakes that made towers a source of blight in the first place.

"There is something called crime prevention through environmental design. We use that as one of our staples in terms of planning any new development," said PHA architect Michael Johns.

This includes eliminating shadowy areas and improving sightlines, as well as reducing through-traffic by centering the new development around a courtyard and parking area that will only be accessible via swipe card.

After years of stagnation, Germantown may be on the brink of resurgence, with both city agencies and neighborhood groups pitching in.

"I believe some of the current plans under way for Germantown are going to bring it back to its potential," said Betty Turner, organizer of civic umbrella group Germantown Community Connection.

One such effort is the planning commission's Transit-Oriented Plan, whose centerpiece is the planned demolition of the 16-story PHA-owned West Queen Lane Apartments.

4
Years that the Transit-Oriented Plan has been in the works

"[The plan] is all contingent on the redevelopment of the apartments and how that has been this big blighting force on the neighborhood for the past few decades. It has a big psychological impact on folks that live there and people that have an interest in investing there," project manager Michael Wysong said.

One Germantown resident and advocate, however, remains skeptical of revitalization.

"PHA talks a good game, but the problem is they don't monitor their programs," said Aine Doley, who along with sister Emaleigh has planted gardens and led cleanups. "As far as the transit plan, I've started to just ignore it because I'm tired of hearing updates that never happen."

ALEX WIGGLESWORTH
awigglesworth@metro.us

RIKARD LARMA/METRO

▶ Queen Lane Tower will be replaced with town homes, but PHA could not give a timeline for the redevelopment.

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Burlington Volkswagen Hosts A 3 Day Short Sale To Reduce Summer Inventory

If you've been waiting to save on a quality pre-owned car, truck or sports utility vehicle, your wait is over! Burlington Volkswagen is hosting its 3 Day Showstopper Savings Event from Monday, July 25th through Wednesday, 27th! The summer savings in this automotive short sale are sizzling so you've got to get to Burlington Volkswagen!

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General Manager, David Lewis, said, "This has created a tremendous opportunity for anyone in the market for a quality pre-owned car, truck, minivan, or SUV at below market prices. We put every pre-owned vehicle through the same rigorous and thorough recondition process as our certified VW's."

Monthly finance and lease payments will be at rock bottom prices, and Burlington Volkswagen will pay $1000s over book value for trade-ins. Mr. Lewis said that he and his team "will do whatever it takes to sell these vehicles."

These offers are valid for three days only – Monday, July 25th, Tuesday, July 26th and Wednesday July 27th. **ONCE THESE DAYS ARE OVER, REGULAR PRICING WILL RESUME!**

During the 3 Day Showstopper Savings Event, Burlington Volkswagen's doors will open at 9AM on the 25th, 26th, and 27th. This sale ends when Burlington Volkswagen has sold over 50% of its pre-owned inventory, so arrive early to make sure you can take advantage of these offers.

Burlington Volkswagen will have vehicle evaluation specialists on hand to inspect all trade-ins. Customers wishing to trade in a vehicle are asked to bring their title or payment book for immediate delivery. Burlington Volkswagen **WILL EVEN PAY OFF YOUR TRADE-IN IN FULL, NO MATTER HOW MUCH YOU STILL OWE ON IT**, negative equity will carry forward.

Mr. Lewis has given the dealership's financing manager the resources necessary to get most

All offers to qualified buyers. Cannot be combined with any other offers. *Negative equity carries forward. Vehicle is subject to inspection. Less wear and tear. See dealer for complete details.

"Get $1,000s Over Book Value For Your Trade"*
-David Lewis

customers' credit approved on the spot. This means that customers with "less than perfect" credit history can have their credit approved and drive a new or quality pre-owned vehicle home by lunchtime! Even if a customer's credit report shows a bankruptcy, divorce, tax lien, slow payment history, missed payment or repossession, or if the customer is a first-time buyer, Burlington Volkswagen can get them approved.

Burlington Volkswagen has been given authority to underwrite it's own loans! Burlington Volkswagen has an agreement with two lenders that allow it to authorize loan approvals on the spot at it's discretion! **DO NOT MISS THIS OPPORTUNITY TO SAVE BIG ON QUALITY PRE-OWNED AND NEW VEHICLES!** Burlington Volkswagen's 3 Day Showstopper Savings Event will take place July 25th through 27th! For more information, call 866-398-6685 or visit Burlington Volkswagen online at www.burlingtonvw.com.

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‘Stressful days’ as debt talks drag on

White House assures there will be a deal in time, but there’s no sign of it ◗ Global markets watching closely ◗ Two parties are still deadlocked

White House officials and Republican leaders scrambled yesterday to reassure global markets the United States would avert a debt default, but the two sides gave no sign they were moving closer to a deal.

White House Chief of Staff Bill Daley warned that there would be a “few stressful days” ahead for financial markets, with the deadline to lift the $14.3 trillion U.S. borrowing limit — now only nine days away.

Daley, appearing on the CBS television program “Face the Nation,” quickly added: “In the end, there’s no question in my mind the government of America will not default.”

But the path forward toward a deal was murky.

What’s the big deal?

Rating agencies say they will cut America’s Triple-A credit rating if the U.S. fails to meet debt payments, likely triggering global market turmoil. Even if a default is avoided, the credit rating will be under pressure if long-term deficit reduction is not addressed.

With Asian markets set to open in a few hours, Democrats and Republicans traded blame for the inability to strike an agreement. The two sides are deadlocked over Republicans demands for a short-term debt-limit increase that would force President Barack Obama to request further borrowing authority in early 2012. REUTERS

GOP ‘nutters’

- Right-wing “nutters” in the U.S. Congress holding up a deal are a greater risk to the global financial system than problems in the euro zone, a British minister said yesterday.
- Business Secretary Vince Cable said “irresponsible” people who had been gleefully anticipating the collapse of the euro currency had been confounded after European leaders agreed to a second rescue package for debt-stricken Greece last week.

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Gas prices jump by 8.5 cents

NEW YORK. The average price for a gallon of gasoline in the United States rose for the first time since early May following an increase in the price of crude oil, according to the latest nationwide Lundberg survey released yesterday.

The national average price for a gallon of regular gasoline was slightly more than $3.70 on July 22, an increase of 8.58 cents in the past two weeks, according to the survey of some 2,500 gas stations in the continental United States. REUTERS

Three rail officials fired after crash

WENZHOU, CHINA. China sacked three senior railway officials yesterday after a collision between two high-speed trains killed at least 35 people and raised new questions about the safety of the fast-growing rail network.

A bullet train Saturday night hit another express which lost power following a lightning strike, state media said, in the country's deadliest rail disaster since 2008.

The power failure knocked out an electronic safety system designed to alert trains about stalled locomotives on the line. REUTERS

PAULA BRONSTEIN/GETTY IMAGES

▶ Friends and loved ones gather at the Oslo cathedral to mourn 93 victims killed in twin terror attacks.

Norway mourns terror victims

Norway mourned yesterday 93 people killed in a shooting spree and car bombing by a Norwegian who saw his attacks as “atrocious, but necessary” to defeat liberal immigration policies and the spread of Islam.

In his first comment via a lawyer since his arrest, Anders Behring Breivik, 32, said he wanted to explain himself at a court hearing today about extending his custody.

In a rambling manifesto before the attacks, Breivik said he was part of a crusade to fight a tide of Islam.

“He has said that he believed the actions were atrocious, but that in his head they were necessary,” Geir Lippestad said.

The lawyer said Breivik had admitted to Friday’s shootings at a Labour party youth camp and the bombing that killed seven people in Oslo’s government district a few hours earlier.

“It is better to kill too many than not enough, or you risk reducing the desired ideological impact of the strike.”
BREIVIK'S MANIFESTO

However: “He feels that what he has done does not deserve punishment,” Lippestad told NRK public television.

“What he has said is that he wants a change in society, and in his understanding, in his head, there must be a revolution.” REUTERS

Scientists claim new vaccine against heroin

U.S. scientists claim in a report due out at the end of the month that they have developed a potential new weapon in the war on drugs: a heroin vaccine.

Researchers at California’s Scripps Research Institute say that their vaccine, which has been tested on rats, produces antibodies that stop heroin from reaching the brain to release its euphoric effects.

With 25 years of experience with such vaccines, the study's lead author Kim Janda said the immunizing effect of this new drug is the best he’s ever encountered.

“I haven’t seen such a strong immune response as I have with what we term a dynamic anti-heroin vaccine,” Janda said. “The hope is that such a protective vaccine will be an effective therapeutic option for those trying to break their addiction to heroin.” METRO

13M People around the world are addicted to heroin, causing up to 100,000 deaths per year.

News in pictures

Hundreds turned out to tie the knot

NEW YORK. By 9 a.m., more than 250 people were lined up outside the Manhattan City Clerk's Office to get married on the first day of legal gay weddings.

1: Rachel and Lailah Pepe
2: Steve Helfer and Jerry Rice
3: Andre LaFontaine and Luca Del Carmine
4: Shantell Dorsey and Elisa Lindsey
5: Connie Kopelov and Phyllis Siegel

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SEE MORE PHOTOS FROM NEW YORK'S FIRST DAY OF GAY MARRIAGES ONLINE: WWW.METRO.US/WEDDINGS

METRO/GETTY

New York celebrates historic day

History was made in New York City yesterday: Hundreds wed across the five boroughs as same-sex nuptials officially became legal for the first time in the state.

Stacey Minondo and Barbara Tremblay, downtown Brooklyn residents and partners of eight years, were the first gay couple to be married at Brooklyn Borough Hall. The two women became emotional as they recited their vows; Judge Bernard Graham told Tremblay to take her time as she stopped to wipe away tears

Flatbush couple Rachel, 34, and Lailah Pepe, 30, had already wed on May 28, but made it legal yesterday at Brooklyn Borough Hall.

"It's a very affirming day. We're seen as equals. We're hoping the federal government will come on board."
MINONDO

"When the judge was doing the ceremony, I was tearing up," said Lailah. "You don't know what it means until you have that legal recognition — to say you're equal."

ALISON BOWEN and **LAUREN COLCHAMIRO**

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THE WORD

Metro's **Monica Weymouth** shares her take on the world of gossip @monicaatmetro monica.weymouth@metro.us

– Dorothy Robinson will return tomorrow.

Drinking up with the Kardashians

At the very real risk of giving them an idea for another reality show, we can all agree that — if not much else — **the Kardashian girls** throw an amazing bachelorette party.

Khloe and **Kourtney** were on hand in Vegas Saturday night for Kim's bash (she's set to marry **Kris Humphries** on Aug. 20), and judging by the many, many photos that have surfaced, all their hard work drinking in front of cameras over the past few years has paid off.

Looking alarmingly business-as-usual in a tiara and pink sash, **Kim** crashed the boys' party next door before returning to Tao for more suggestively shaped straws and mini male strippers. "My sisters are doing everything they can to embarrass me," she told the crowd.

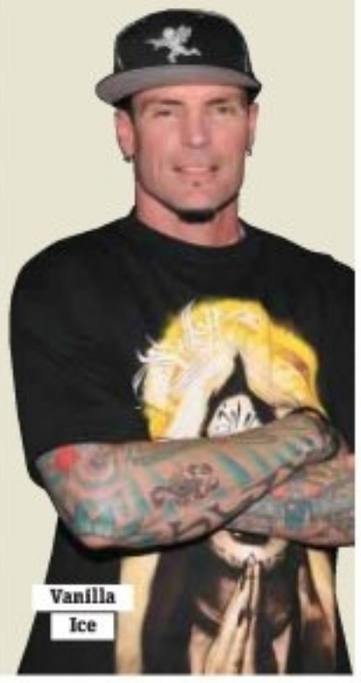
Yes, well, that's kind of the point, Kim. Now, why they have to embarrass substitute gossip columnists with precious little to write about after a weekend when seemingly no one left the air conditioning, we have no idea.

▶ It's what the Kardashians do best.

Who asked Vanilla Ice?

Vanilla Ice may have been trying to warn **Justin Bieber** about the perils of early fame, but it came out sounding pretty harsh: "Something else new will come along and he'll be forgotten," he tells the Huffington Post. "It's going to be entertaining to watch."

He's probably right — but Justin is going to have a hard time topping Ice's "Behind the Music."



Vanilla Ice

Another 'Sunny' baby on the way

"It's Always Sunny in Philadelphia" stars **Charlie Day** and **Mary Elizabeth Ellis** are expecting a baby.

Day and Ellis

"We've got a kid due in December," Day tells People magazine. "We're five months along, and she's feeling great. We're excited."

First Sweet Dee and Mac, now Charlie and The Waitress? As weird as it is to remember that these people are, in reality, happily married professionals, we wish them luck! (And sincerely hope that it doesn't prohibit them from portraying our favorite glue-sniffing sociopaths on the clock.)

The feed ...

▶ After Amy Winehouse's passing on Saturday, friends and fans reacted to the news on Twitter:

▶ **@iamMarkRonson** she was my musical soulmate & like a sister to me. this is one of the saddest days of my life

▶ Ronson and Winehouse in 2008

▶ **@UsherRaymondIV** I'm so sad to hear the horrible news of Amy Winehouse's death. I'm so happy I knew you Amy...

▶ **@MossKate** R.I.P Amy Winehouse, So upset, my heart goes out to her, sad to see such talent vanish from the world

▶ **@MissKellyO** i cant even breath right my now im crying so hard i just lost 1 of my best friends. i love you forever Amy & will never forget the real you!

▶ **@rihanna** #DearAmy U made a MAJAH impression on this industry and throughout the world, in such a short space of time...too short! #ICONSneverDIE

Talking points

Blake and Leo still on

Although there were rumors earlier this weekend that **Leonardo DiCaprio** and **Blake Lively** had split up, the pair are still very much together, sources tell Us Weekly. "They seemed very much in love," says a source who spotted them shopping for sunglasses in Santa Barbara, Calif. But the couple only got about 10 minutes of browsing in "before a crowd of fans noticed them and they rushed out," the source adds.

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DOROTHY ROBINSON'S WORD BLOG

Arnold's son recovering

Despite their ongoing divorce drama, **Arnold Schwarzenegger** and **Maria Shriver** have come together after their younger son, Christopher, was involved in a harrowing surfing accident, according to TMZ. "A few days ago, our son Christopher suffered an accident at the beach," Schwarzenegger and Shriver say in a statement. "While it has been a very scary week, Christopher is surrounded by his family and friends. He is a brave boy and is expected to make a full recovery." Christopher reportedly incurred several broken bones and a collapsed lung and spent several days in the ICU.

▶ Rhys Ifans speaks at "The Amazing Spider-Man" panel during Comic-Con 2011 on Friday.

Rhys Ifans arrested

Welsh actor **Rhys Ifans** was arrested for battery at San Diego Comic-Con after an altercation with a security guard, according to TMZ. Ifans, who was trying to re-enter the San Diego Convention Center for a panel promoting his upcoming "The Amazing Spider-Man," was stopped by a female security guard. The actor then became "abusive, belligerent and aggressive" and shoved the guard, who made a citizen's arrest and called the police.

myentertainment

AMY WINEHOUSE: 1983 – 2011

British soul singer **Amy Winehouse** died in her London apartment on Saturday of yet-unexplained causes, according to British police. The singer, whose battle with substance abuse was well documented, perhaps best by her own song, "Rehab," was 27 years old.

The news, like the sudden death of any young person, came as a shock — and not as a shock.

She had been working on staging a comeback, but recent concert performances had been lackluster, with the singer frequently appearing too intoxicated to complete the songs that she had written that earned her five Grammys in 2008.

Anyone who saw the YouTube footage of a June concert in Belgrade knew she was ill — she canceled her European tour directly after. Before Saturday, that clip was a funny train wreck. Now it looks like a cry for help.

Winehouse had only released two discs of music, her last and most famous, "Back to Black," in 2006. But although her quantity was minimal, the quality was so outstanding and revealing that it may have been all she could give. She lived her life like the lyrics she wrote: her misery, heartache and self-destructive urges all spoke to a pain that connected to listeners around the world. She told us she was trouble. But we never believed her when she said she was no good. Here we look at the highs and lows of her all-too-short life.

SAM CASTONE and **PAT HEALY**

▶ Sept. 14, 1983
Amy Jade Winehouse is born in Southgate, London, to jazz-loving, Jewish parents.

▶ 1993
She forms the rap group Sweet 'n' Sour at age 10.

▶ 1993 through her teens
Winehouse goes to school, including the Sylvia Young Theatre School, which has an emphasis on performing arts. She claims she was expelled at 14, although Young disagrees and has called her "one of the greatest" despite being "disruptive in class."

▶ 1) 2002
Winehouse's boyfriend, singer Tyler James, sends in her demo tape. She signs with Simon Fuller, music producer and "American Idol" creator.

▶ 2) 2003
Her major label debut, "Frank," is a critical darling, nominated for the prestigious Mercury Prize, and it becomes a hit in the U.K. — though it never fully crosses over in America.

▶ 3) 2006
"Back to Black," her old-school R&B collaboration with music producer Mark Ronson, features hits "You Know I'm No Good" and "Rehab." This — along with her beehive hairdo — makes her an international megastar. Metro photographer Nathan Fried-Lipski captures her on the streets of Boston on the day of her show on this landmark tour.

▶ 4) 2008
With five awards, she wins the most Grammys ever by a female British act, nabbing awards for Best New Artist, Record of the Year and Song of the Year. She is seen here hugging her mother, Janis Winehouse, after receiving the Record of the Year award.

▶ 5) 2008 and on
It's all a blur. Despite cutting some tracks and scattered live appearances, Winehouse is more frequently seen stumbling out of nightclubs or off a stage. This photo is from her last show ever at Kalemegdan Park on June 18 in Belgrade, Serbia.

▶ 6) July 23, 2011
Winehouse is pronounced dead by British police. With an autopsy scheduled for today, the cause of death is currently unknown, although an overdose is suspected. Here, a fan lights vigil candles outside her home in London.

1) RICE SHEE/REDFERNS/GETTY IMAGES
2) IAN DICKSON/REDFERNS/GETTY IMAGES
3) NATHAN FRIED-LIPSKI/METRO
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THEY CHEATED THEMSELVES

Amy Winehouse is the latest among a collective of musicians to die young, a group known as the Forever 27 Club.

Before he died, Kurt Cobain's mom pleaded with her famous son "not to join that stupid club." The club in question is the morose collective of famous musicians who died at the age of 27. As with its tragic newest member, Amy Winehouse, who died on Saturday, the departure of these singers often leaves a complicated legacy. At the time of their deaths, many had survived sudden rushes of fame and creativity and weathered it with difficulty, but seemed on the eve of pulling themselves together to do something great and different.

PAT HEALY
pat.healy@metro.us

Robert Johnson

(May 8, 1911-Aug. 16 1938)

Johnson is often cited not only as a founding father of the blues, but also as a founder of rock 'n' roll, influencing classic rock gods such as Jimmy Page and Eric Clapton. On a more morbid level, he also pretty much founded the Forever 27 Club. As he sang in "Hellhound on My Trail," while alive he had a premonition he wouldn't be for long.
Cause of death: Poisoned
Recorded for: Two years
Posthumous output: The 1990 Columbia box set "The Complete Recordings" includes 41 tracks.

Jimi Hendrix

(Nov. 27, 1942-Sept. 18, 1970)

This left-handed guitarist was so prolific that in 1967 alone he released two landmark albums. He is credited with revolutionizing the way electric guitar is played; within the four albums he released while living, he showed so much innovation that we are only left to speculate how different music would be today had he not died at such a young age.
Cause of death: Choking on his own vomit after mixing wine and sleeping pills
Recorded for: Four years
Posthumous output: Various unheard recordings have surfaced over the years, but most collections feature alternate takes of his popular songs.

Janis Joplin

(Jan. 19, 1943-Oct. 4, 1970)

Known for partying as much as her bluesy howl, Joplin came to fame singing for Big Brother and the Holding Company. Her final solo album, "Pearl," is stylistically more sophisticated, and is regarded by many to be her masterpiece.
Cause of death: Overdose
Recorded for: Four years
Posthumous output: "Pearl," was released four months after her death.

VISIT US ONLINE FOR MORE PROFILES OF MEMBERS OF THE FOREVER 27 CLUB.
WWW.METRO.US/MUSIC

Jim Morrison

(Dec. 8, 1943-July 3, 1971)

The Doors singer trafficked heavily in prophecies of his own death, from his lyrical imagery of breaking on through to the other side to his chants of "no one gets out of here alive!" on the song, "Five to One."
Cause of death: Sources conflict over whether he suffered heart failure in his bathtub or died of a heroin overdose in a nightclub and was brought back to his Paris apartment and placed in the tub.
Recorded for: Five years
Posthumous output: A handful of Morrison's spoken word albums have emerged, most notably "An American Prayer" in 1978. At one point he says cryptically, "Did you have a good world when you died?"

Kurt Cobain

(Feb. 20, 1967-April 8, 1994)

The Nirvana singer's brash approach to music reinvigorated rock 'n' roll in the '90s. Like many in the Forever 27 Club, his image can still be seen on dorm room posters and T-shirts everywhere. He sang on his band's last album, "look on the bright side, suicide."
Cause of death: Self-inflicted gunshot wound
Recorded for: Five years
Posthumous output: Nirvana's landmark "MTV Unplugged in New York" came out seven months after Cobain's death. Live discs and demos have materialized over the years.

PHOTOS: GETTY IMAGES

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How to make Google+ work for your career

Advice

DAN SCHAWBEL
PERSONALBRANDINGBLOG.COM

In only a few weeks, Google's new social network has nearly eighteen million users. With Google+ technology, you have complete control over who sees what, thanks to the system's "Circles" — and that's important when you're trying to establish your brand and protect your online reputation.

The steps

Here are three things you can do right now to start building your personal brand on Google+.

1 **Complete your Google profile.** Google profiles have been around for a long time, but most people disregarded them. Now with Google+, your profile plays a more important role in defining who you are on Google's social network. Fill out all of your information completely and make sure it is consistent with the rest of your Web presence.

2 **Create your Circles to distinguish your contacts.** It's important that you separate your professional contacts from your personal contacts, so that when you publish content the right people are receiving information you're comfortable sharing — and it's more relevant to them.

3 **Use the "Sparks" feature to start discussions around your expertise.** Add your interests based on the types of content you typically monitor. Then, when you click on each "Spark," you will have the latest news that you can share with different Circles. Think of Sparks as a real-time search engine built on your interests. By sharing niche content through Sparks, you can build your brand as a subject-matter expert in your field.

– Dan Schawbel is the author of "Me 2.0," the Managing Partner of Millennial Branding, LLC and a personal branding expert.

Metro does not endorse the opinions of the author, or any opinions expressed on its pages.

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Events

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A sweet offer from DailyCandy

The website's 'Start Small, Go Big' contest looks to give budding entrepreneurs a major boost

COURTESY OF DAILY CANDY

Nella Pasta owners Leigh Foster and Rachel Marshall were "Start Small, Go Big" winners last year.

As anyone who has started a business will tell you, there's a lot separating a great idea from a certified success story. And while some of it you have to learn the hard way, wouldn't it be nice to have an entrepreneur fairy godmother? That's the thinking behind DailyCandy's "Start Small, Go Big" contest, which pairs budding small businesses with industry mogul mentors.

How to enter

Ready to go big?
Visit dailycandy.com/startsmallgobig to enter the contest by Aug. 5.

In addition to promotion through DailyCandy's website and popular lifestyle newsletters, four winners from the categories of fashion, food, home and beauty will earn a seat at the "DailyCandy Academy," where big-name profs — last year included Isaac Mizrahi, Rebecca Minkoff and Marcus Samuelsson — will offer PR, marketing, finance and technology advice.

Last year's alums seem to have benefited: Nella Pasta will soon be available in regional Whole Foods stores, while Dolly Pearl founder Vi Hoang has been able to hire a staff and has her dresses in more boutiques. "It was such a cool thing to see these bigwigs talk to the winners," says DailyCandy editor Lauren Lumsden. "They really offered real-world advice. It wasn't just like, 'Don't give up! Stay inspired.' It was really tangible advice: how to borrow money, how to handle debt." Hey, they never said it was fun.

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How to handle horrible bosses in the real world

The new film offers a solution, but it isn't exactly good for your career How to cope without going to jail

In "Horrible Bosses," Jason Bateman, Charlie Day and Jason Sudeikis come up with a very simple plan for dealing with their torturous managers: namely, kill them. (If it sounds outrageous, know that this twisted world also contains a sex-crazed Jennifer Aniston whose advances are not appreciated.)

In the real world, there are plenty of HR-approved methods of handling all types of horrible bosses. We checked in with Robert Sutton, author of "Good Boss, Bad Boss" and "The No A—hole Rule."

Quit — if you can

If you have the luxury of leaving your job, Sutton recommends removing yourself from the situation. "The first thing is to get out if you possibly can," he says. "A lot of times, you can move to another part of the agency. Transferring, and doing it gracefully, can sometimes be part of the process."

Start a conversation

It's possible — likely, even — that your boss has no idea he's an insufferable micromanager. "It turns out that the more incompetent people are at things, the more they're unaware of their weaknesses," says Sutton. "It's good to start with the assumption that he's not aware of how he's coming across. Ask yourself if you can have a conversation to talk about the problems. But it depends on the nature of the horribleness."

Detach

In the process of improving your long-term situation, form day-to-day strategies. "Get yourself in an emotional place where you feel strong against the person," says Sutton. "Learn the fine art of emotional detachment. Passion and commitment is fabulous, but if you want to get home in one piece, sometimes going through the motions is the most effective way."

STOCKBYTE

▶ The really scary thing is, he probably considers this acceptable behavior.

Expert tip

Form a team

If it looks as if you'll need to build a case against your boss, there is strength in numbers.

"If you're going to fight back against a bully boss, form a posse. You're in a better position to get results or at least not get hurt," advises Sutton.

WARNER BROS

▶ OK, maybe don't invite Charlie Day ...

When you do involve HR or a higher-up, make sure you have evidence.

"You should document, document, document every bad thing your boss does. Keep track of your boss's ethically questionable behavior. The lesson here is, when you're an a—hole, people lie in wait, and then they jump on you."

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STOCKBYTE

▶ Think before you step up: Sometimes, it's better to stay low on the ladder.

When to turn down a promotion at work

It's supposed to be a positive career move But sometimes, new titles come with responsibilities you don't want and tasks you're not suited for

Not every step up is a step in the right direction. Accept a bogus promotion, and you could find yourself trapped in a job less fulfilling than the entry-level gig you rode in on.

"A lot of people are getting promoted in this economy because companies are trying to do more with less," executive coach Cynthia Shapiro says. "Instead of bringing somebody in, they're having employees do three or four jobs by promoting them and then expecting them to still do their old work. It's kind of a recipe for disaster."

But it's not a recipe you need to swallow. "You never have to take something that's being offered to you," executive coach Meredith Haberfeld says. "You need to get clear about what you want out of your career long-term, then you need to make strategic moves toward that."

If you do accept and discover the new role isn't what you hoped it would be, it's unlikely you can gracefully demote yourself. "It's often easier to get a promotion than it is to move back if you don't like it," Shapiro warns. "Companies like to see forward motion. You tell the company you want to go back down, they won't allow it. You try to go to another company and get the position you had before — but you've got this loftier title. They're going to imagine something is wrong."

"Make sure expanded leadership and accountability is something you are interested in. That said, don't be short-sighted."
MEREDITH HABERFELD

So what's an employee to do when tempted with a fancy new business card? Step back. "These things sometimes aren't as good as they look," says Shapiro. "Look at it objectively, and make sure the position is set up for success."

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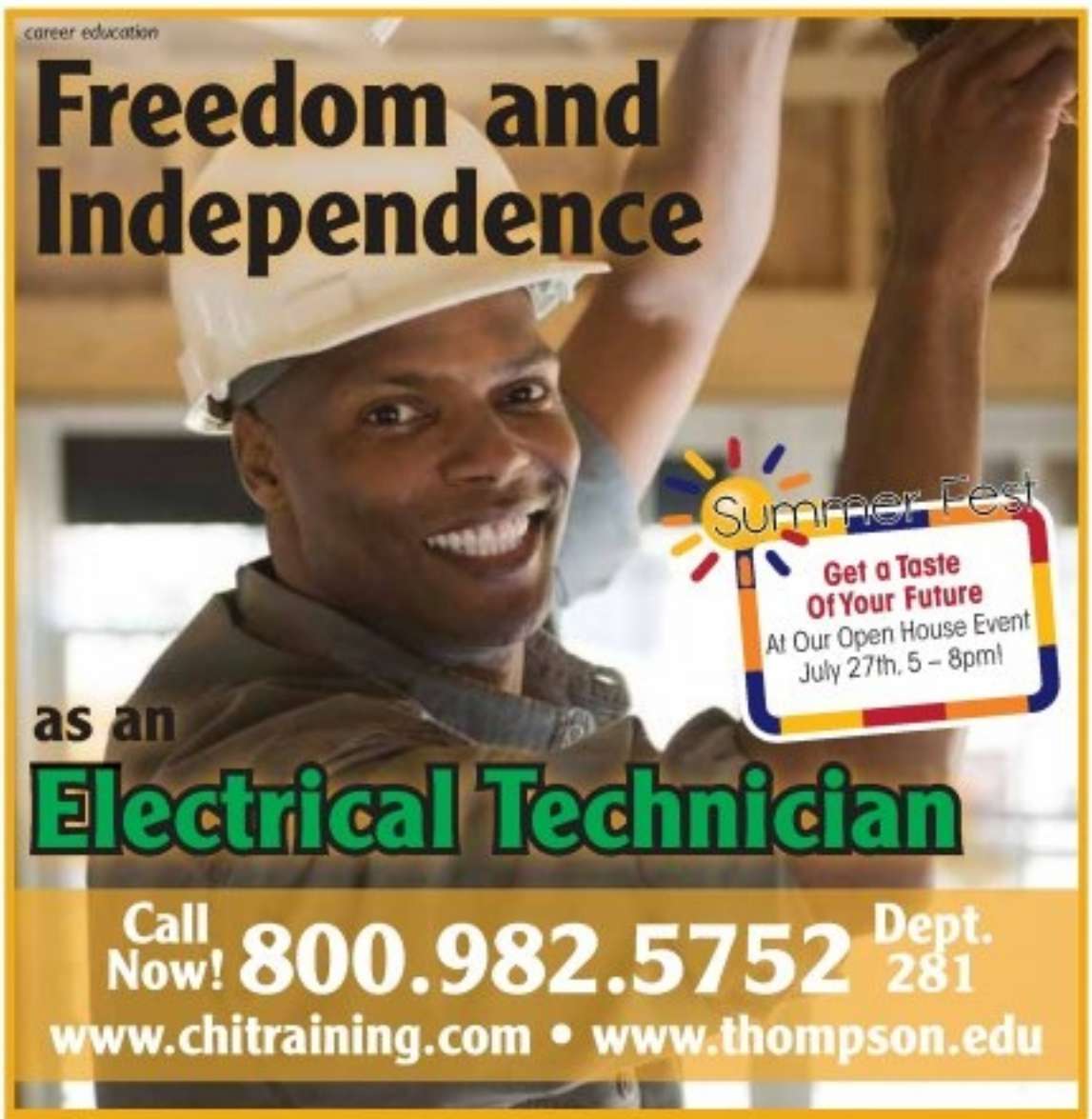

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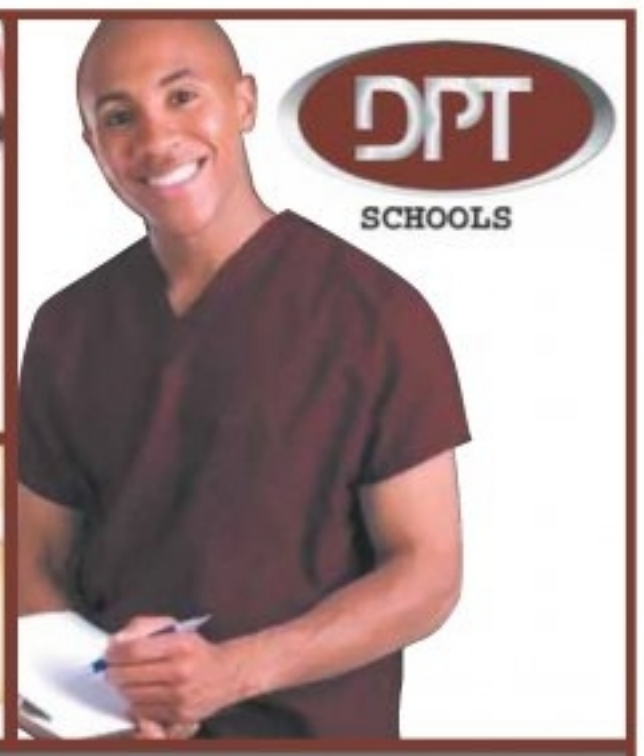

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myeducation

Making the most of your college dorm

Retailers are launching their annual lines for dorm rooms A quick review of small-space basics can add a measure of focus amid the endless throw-pillow options

▶ Bright accent colors can liven up an otherwise generic space.
DIGITAL VISION

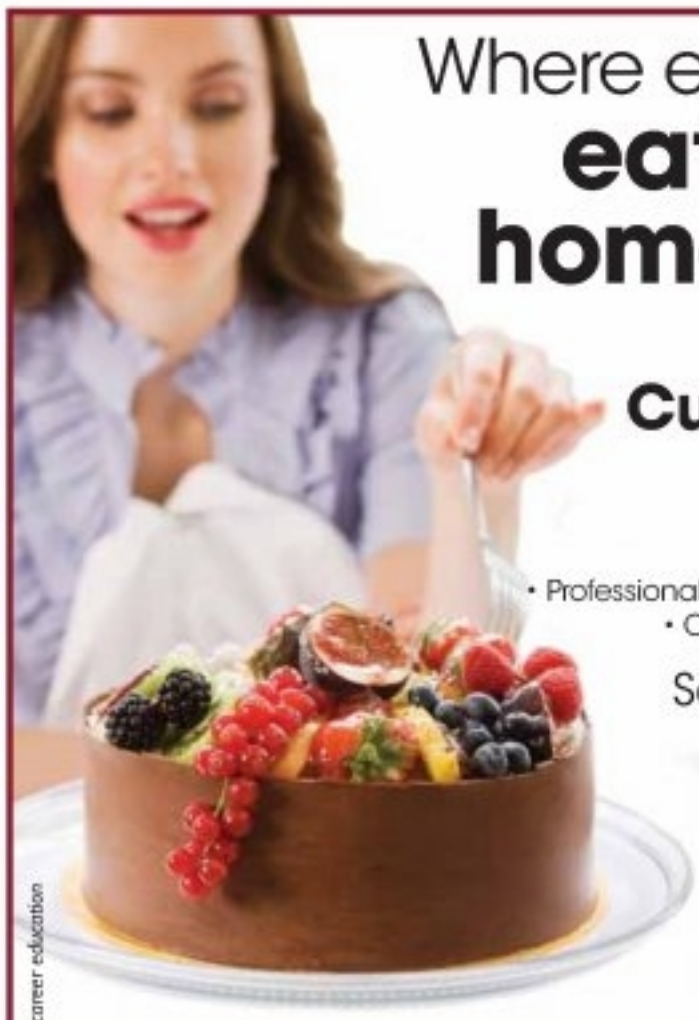
Think up: Wall art can either add or subtract from that oppressive, cramped feeling of a tiny living space. Hang the art a little higher than you might normally, and go for a few big and splashy pieces to grab focus. "Go big! Large frames are going to create more impact and break up the wall space," says Jessica Geller, founder of ID810 Design Group.

Embrace color: Consider a solid, bright color to unify a few accessories. In a small space, simple and bold can go a long way. "Bright accent colors are a great way to energize a small space," says Kelly Edwards, an interior designer featured in eBay's new "back to school" center. "I suggest using a subtle pattern for your duvet cover and then livening it up with graphic throw pillows."

Walls aren't just for posters: Take notice of the stuff that usually winds up cluttering the floor and furniture, and try to get those jackets, shoes, bags and books on to hooks and shelves. "Adding space at the perimeter, rather than the center, will help the room feel bigger," says Christopher Lowell, author of "You Can Do It! Small Spaces."

"Shelves can help you display. Think about using things you wouldn't normally think to display: Makeup and jewelry can actually create a nice bit of impact," adds Geller.

BRUCE WALSH
bruce.walsh@metro.us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Letters

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Left, right and stuck in the middle

Look up "ineptness" in the dictionary and you'll see a photo of President Obama, Speaker of the House John Boehner and both houses of Congress next to each word. To get things done, we need the likeness of the greatest arm-twister of them all, President Franklin Delano Roosevelt. **HERB STARK, VIA E-MAIL**

The Republicans/Tea Party cannot lead the republic to prosperity, and since they lack effective leadership they would rather destroy our nation. Their hatred for Obama is so intense they've decided reduce America to chaos. **ANTHONY P. JOHNSON, JUNIATA**

Well, we've seen enough; we're convinced. These Tea Party people and the Republicans have no intention of creating jobs. They're doing everything else in the world but creating jobs. Now we know who to target in the next election. The Tea Party is over! **M.E. GOODWIN, VIA E-MAIL**

The Republicans are fighting very hard to keep their wealthy constituents from paying additional taxes. Whereas the middle and poor classes — whose Social Security, Medicare, and Medicaid benefits are in jeopardy — have overwhelmingly borne the loss of sons and daughters who made the ultimate sacrifice to protect this nation's foreign interests and to ensure its freedom. **GLENN HAYES, VIA E-MAIL**

Stop the Fed to U.S. government loan scam once and for all; print the money and shut up! If Congress doesn't want the budget funded, they shouldn't have passed the budget. Why do people think only the money from the banks works? Because they have been trained to be slaves of banks. **CHARLES MICHAEL COUCH, VIA E-MAIL**

Big companies make billions, pay no taxes and receive billions in refunds. The American people are suffering because they trusted our elected officials. **MARIA BULAT, PHILADELPHIA**

E-mail your letters: **letters@metro.us**
Keep them as brief as possible, preferably under 100 words. Metro reserves the right to edit all letters. Please include your name and contact information.

Some protest is welcome

It is no surprise that the Westboro Baptist Church will be protesting gay weddings on the first day of marriage equality in New York. Frankly, same-sex marriage is the kind of activity that should rile up small-minded, sanctimonious and bigoted people. That is how we know that justice has prevailed. **DAVID TERHUNE, VIA E-MAIL**

Horoscope

♌ Leo **July 23-Aug. 22.** Be alert for an out-of-the-ordinary development that could have a fortunate effect. Something you thought nominal is likely to become significant.

♍ Virgo **Aug. 23-Sept. 22.** Aided and abetted by a significant amount of good judgment and a lot of luck, if you play your cards right, this could turn out to be a red-letter day for you career-wise. Be on your toes.

♎ Libra **Sept. 23-Oct. 23.** Don't be so locked in on something you're trying to accomplish that you leave no room for change. A bit of alteration could be your best option.

♏ Scorpio **Oct. 24-Nov. 22.** When it comes to your one-on-one dealings, it's to your advantage to be as open-minded and generous as you can when negotiating with another, if you hope to make any headway.

♐ Sagittarius **Nov. 23-Dec. 21.** The bigger an issue gets, the better you are likely to handle it. This is apt to be especially true when it comes to negotiations that affect your career.

♑ Capricorn **Dec. 22-Jan. 19.** This could be one of your better days to take a calculated risk that you've been considering. Conditions seem to favor you regarding the very situation you're trying to go after.

♒ Aquarius **Jan. 20-Feb. 19.** Although you are likely to experience a number of disruptions in your normal routine, they are likely to be the kind of distractions you'll welcome.

♓ Pisces **Feb. 20-March 20.** Certain exciting developments are stirring concerning some kind of arrangement you have with another. They'll be exactly the type of shifts you've been hoping would occur.

♈ Aries **March 21-April 19.** Larger-than-usual gains can be made from work or services you perform for another. Make the most of it, because you might not get the same opportunity tomorrow.

♉ Taurus **April 20-May 20.** Propitious conditions will enable you to expand upon something good you already have going. However, it will be up to you to recognize what it is and act on the opportunity.

♊ Gemini **May 21-June 20.** It looks like you've been needlessly worrying about the outcome of an event. All those anxieties you've been harboring should be put to rest as soon as you recognize this.

♋ Cancer **June 21-July 22.** Keep your lines of communication open to good friends, because you could be lucky with them. Even if you have to move around a lot, find a way to stay in touch. **BERNICE BEDE OSOL**

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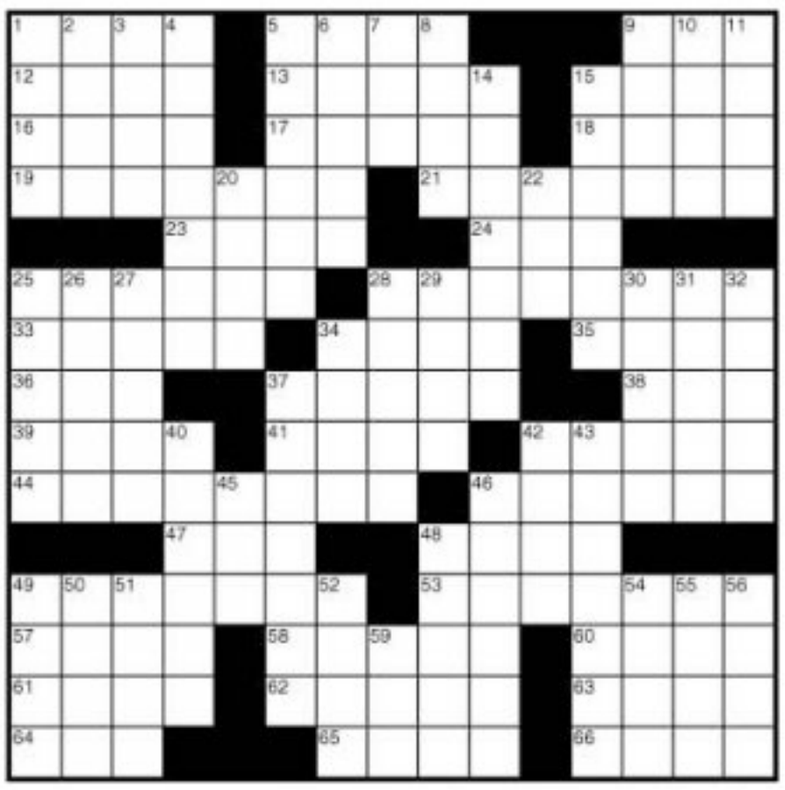

Across
1 Use hip boots
5 Thick slice
9 Perfume label word
12 Corrida shouts
13 More docile
15 Pipe fittings
16 NBA officials
17 Houston pro
18 Electrical units
19 Shooting stars
21 Montana national park
23 Alliance acronym
24 Embroider, maybe
25 Loud kisses
28 Neon, helium (2 wds.)
33 Tearooms
34 Emmy-winner Delany
35 Let fall
36 Tax shelter
37 More sporting
38 Eur. country
39 Scout for trout
41 Dots in "la mer"
42 Tasty carbohydrate
44 Gained more experience
46 Cream of __
47 Legal matter
48 Wild West revolver
49 Guest accommodation
53 Black-market
57 Swabber's need
58 "The Prince of Tides" star
60 Huge, in combos
61 __ no idea!
62 Money-hunger
63 Object
64 Protein source
65 Japanese soup
66 Return env.

Down
1 Nightcrawler
2 Toward shelter
3 Adroit
4 Very lifeblood
5 Buckles down
6 Lariat
7 Lb. or tsp.
8 Arctic floater
9 Grades 1-12
10 Shampoo additive
11 Cold War power
14 Car-crash protection
15 Moderated
20 Full-grown acorns
22 Catch a bug
25 Asimov genre (hyph.)
26 Sausalito's county
27 Make __ buck
28 Called
29 Rightmost column
30 __ for the mill
31 Ventricle neighbor
32 Harpoon
34 Wide valley
37 Medicinal root
40 Usher in
42 Lose interest
43 Moon goddess
45 Johnny -
46 El Greco's city
48 Quotes
49 Make a cocoon
50 Waikiki setting
51 Royal decree
52 Frosh's digs
54 __ grip!
55 Long periods
56 Weak, as an excuse
59 Oahu welcome

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SUDOKU **LEVEL: EASY**

5		4						6
9		7	4		5		3	
		1	7	6		9		
			1			4		
	4						2	
		3			9			
		6		5	7	3		
	1		6		3	8		5
3						6		7

SUDOKU **LEVEL: HARD**

Solution to weekend's crossword

G	R	E	W		D	A	Z	E	D		C	L	A	Y
Y	E	A	R		A	N	O	D	E		R	I	N	D
M	E	S	A		M	A	N	I	A		O	P	T	S
S	L	E	P	T			E	C	L	I	P	S	E	
			U	R	G	E		T	E	L	L			
C	H	A	P	E	A	U	S		R	E	A	C	H	
E	O	N		E	M	B	E	R		S	N	A	I	L
E	R	G	S		P	I	L	O	T		D	I	N	E
S	N	E	E	R		E	L	G	I	N		R	D	S
	E	L	V	I	S		S	E	E	A	B	O	U	T
		E	L	M	S		T	R	I	O				
	S	I	R	L	O	I	N			L	U	C	K	Y
D	A	R	E		K	N	A	V	E		N	O	R	A
O	R	A	L		E	A	V	E	S		C	O	I	L
Z	A	N	Y		D	I	E	G	O		E	L	S	E

How to play Sudoku: Fill in the grid so that every row, every column and every 3x3 box contains the digits 1-9. There is no math involved. You solve the puzzle with reasoning and logic.

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3

Back to work?

Reports: Players agree on CBA

Yes, the NFL lockout could officially end today, according to multiple reports.

ESPN reported yesterday that the owners and players have agreed on a collective bargaining agreement. All that remains is a final vote, which could come today.

If the CBA passes, players could begin reporting to camps Wednesday and free agency would begin Saturday.

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EXCLUSIVE: INTERVIEW WITH JAY WRIGHT

JAY TALKING

Villanova's hoops leader sits down with Metro Explains summer trip to Europe Talks about last year's season-ending collapse Tells why he hopes to never leave the Main Line

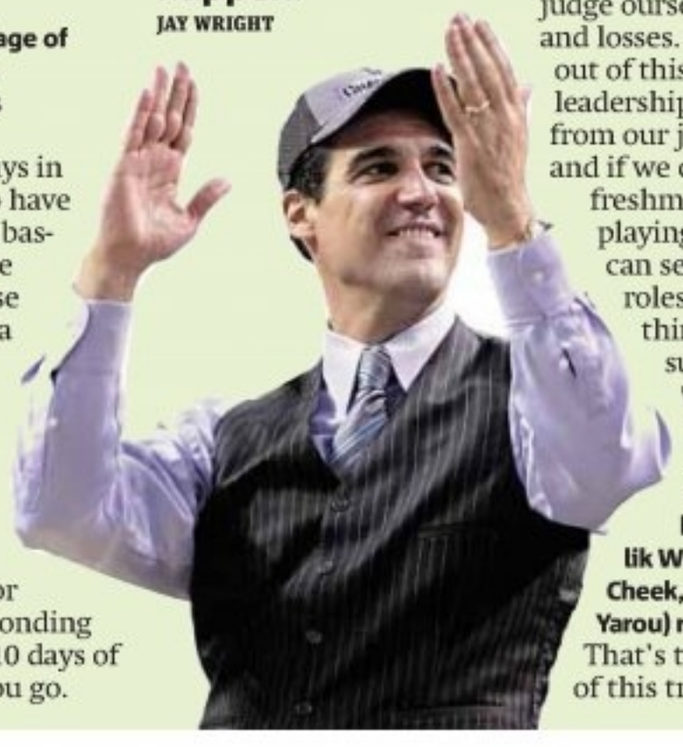
Q&A

▶ Wright took the reins as head basketball coach at Villanova in 2001.

Villanova coach Jay Wright spoke to Metro about his upcoming trip to Paris and Amsterdam (Aug. 7-17), offered perspective on the Wildcats' second straight late season collapse and why he wants to stay on the Main Line.

Quoted

"I want to be coach of Villanova for a long, long time. But I understand it's not always my choice. Things happen."
JAY WRIGHT



What is the advantage of having a trip in the summer and who is allowed to go?
We've got four guys in our program who have two years college basketball experience and everybody else less than that, or a rookie, so this is really good for us. When you get this opportunity, you always take advantage of it because it's great culturally for your kids, great bonding and you also get 10 days of practice before you go.

What kind of competition will you be facing in Euro Jam 2011 and how will you be able to gauge success?
We're playing against the Israeli, Dutch and Georgian national teams, some of whom have NBA-level players. I don't know how good these teams are, so we're not going to judge ourselves on wins and losses. If we can come out of this with solid leadership and go-to guys from our junior class, and if we can get our freshmen enough playing time so we can see where their roles will fit in, I think it will be a successful trip.

With Corey Fisher, Corey Stokes and Antonio Pena gone, are your key juniors (Maalik Wayns, Dominic Cheek, Mouphtaou Yarou) ready to step up?
That's the other part of this trip that's great. Those juniors are going to have to play like seniors this year. They're getting the responsibility, too ... of being leaders, being go-to guys. We get to do this before the season starts, so we're going to be able to evaluate.

Four months since seeing your season end with six straight losses, do you have a different perspective on what went wrong?
I think everybody has learned his lessons and moved on. It's not something we have to rehash. I realized when we were winning we were not defending at a level we needed to on the road against tougher teams. As a staff we were trying to get that point across, but as a young team we didn't accept the responsibility. It's not just about winning, but about how we play. Now I can see they kind of have an understanding.

What is your attraction to Villanova and did you ever seriously consider going after the Sixers' head coaching job?
I really love this job. I want to be coach of Villanova for a long, long time. But I understand it's not always my choice. Things happen. But I love this job. I love the educational part of this. Last year was a great example. When the sting of that season hits at the end, it takes some time to get over it. But there's also another part of your job you enjoy ... going through Senior Week with those guys, seeing them graduate, having our banquet, the picnic at my house. Other people don't get to see that, but you enjoy it. I knew that when I got into college coaching, but over the years I've really learned to appreciate it.

JON MARKS
sports@metro.us

3 things we saw at CBP

- Phillies 5, Padres 3
- Up next: vs. Padres, today, 1:05 p.m. (CSN)

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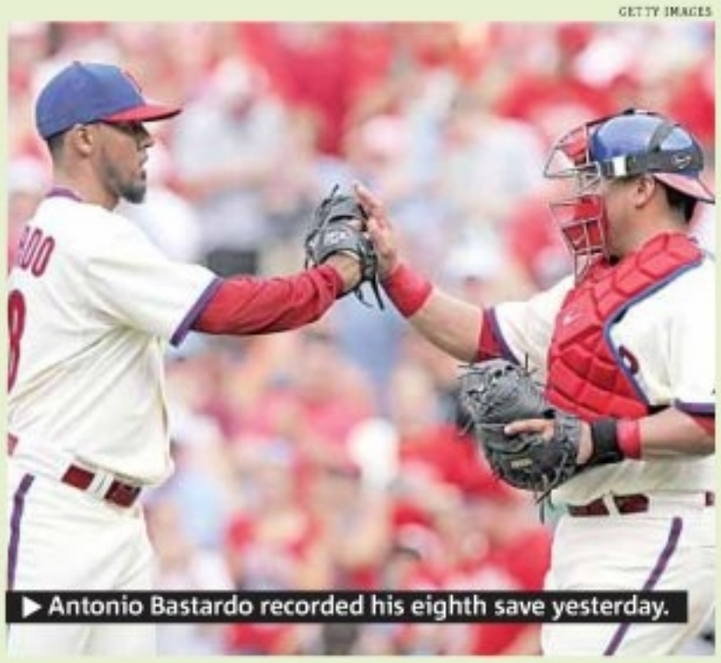

▶ Antonio Bastardo recorded his eighth save yesterday.

1 Bottoms up. The big swings came from down in the lineup yesterday, as the No. 6 through No. 8 hitters combined to go 4-for-11. Raul Ibanez and Carlos Ruiz each had doubles while combining for four RBIs. Pitcher Roy Halladay also provided some offense, supplying a text-book sacrifice bunt and drawing a walk.

2 True grit. Speaking of Halladay, the Phils right-hander didn't have his best stuff. Halladay surrendered one run in the first, then gave up two more in the fourth. Charlie Manuel stuck with his ace, however, and Halladay sweated through eight innings (116 pitches) to earn his 12th victory. He retired the last 10 Padres he faced and got a standing ovation when he left the mound.

3 Cops and robbers. Padres defensive sub Chris Denorfia provided the game's Web gem after robbing Ibanez of a would-be home run in the seventh. The shot was heading straight for the Phillies' bullpen — about 400 feet — when Denorfia reached back over the fence and snagged it. Otherwise, the ball would've landed by Brad Lidge's feet.

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Former Phillies GM inducted into Hall

Pat Gillick, the architect of the Phillies' 2008 World Series championship, was inducted into the Baseball Hall of Fame yesterday, along with Roberto Alomar and Bert Blyleven.

Gillick, a left-handed pitcher in college, didn't find much success as a player. As an executive, he was one of the best. Gillick led four different teams to the postseason, including two world championships in Toronto (1992, 1993) and one in Philadelphia.

Gillick became the 32nd executive elected to the Hall and the first general manager since 1971. In 27 years as a GM, he finished with 20 winning records.

"It was pretty clear my arm wasn't going to get me to the majors," Gillick said yesterday. "Then I guess luck took over." METRO

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▶ Gillick

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Hope Charter School reserves the right to accept or reject any and/or all proposals or to accept the proposal that it finds, in its sole discretion, to be in the best interest of the school district. A walk through meeting is scheduled for August 4, 2011 at 11:am at 2116 East Haines Street, Philadelphia, PA 19138. All proposals must be submitted no later than 10:am on August 8, 2011. All proposals should be delivered in a sealed envelope and addressed to HOPE Charter School and be clearly marked: Food Service Management proposal.

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Best record be damned, Phils need to get better

The Phillies own the best record in baseball. Their 64 wins through 100 games is the second-best mark in franchise history. The Phils have won nine straight series, and haven't lost back-to-back games since June 4.

Despite all that good karma around Citizens Bank Park, Charlie Manuel sees room for improvement.

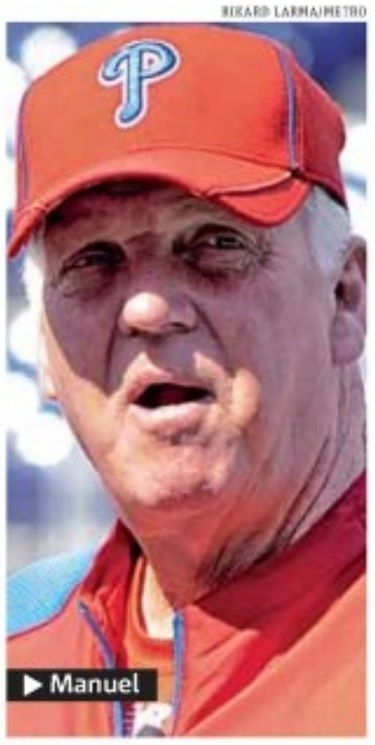
"I see places where we can improve, and as long as I see those, I'm always going to talk to [GM] Ruben [Amaro, Jr.] about those things — and that's between us," the Phillies skipper said yesterday. "I feel like we need to get better. I want to get better."

Speculation over what the Phillies covet is at an all-time high. Is it a right-handed bat, in the form of Carlos Beltran or Hunter Pence? Or maybe it's another bullpen arm, say Mike Adams or Heath Bell?

"I'll play with what we got but, at the same time, I think our organization, in my communication with them, I think we're always looking to get better," Manuel said.

Manuel said he would never call out one of his players in public. But he dropped many not-so-subtle hints that the offense needs to crank it up. Otherwise, changes will be made.

RICARD LARNA/METRO



▶ Manuel

"We got guys that are hitting .220, .230, .240, from a hitting standpoint, that's not good," Manuel said. "That's not good, I don't care what anybody says. That ain't good."

That's a message echoed up and down his lineup. From supersub Michael Martinez to ace Roy Halladay, no one is satisfied.

"I think there's always room for improvement," Halladay said. "Unless you're undefeated and you're 10-running everybody, there's definitely a long ways to go."

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Ford most vulnerable in union contract talks

Negotiations between UAW, big three automakers begin this week

Ford Motor Co., the most profitable U.S. carmaker, heads into contract talks with the United Auto Workers this week in the worst position among the companies.

Because Ford didn't take a government bailout, it lacks two weapons rivals have: binding arbitration and a ban on strikes.

As part of U.S.-backed bankruptcies in 2009, workers at General Motors Co. and Chrysler Group agreed not to strike over wages and benefits during these contract talks and to take unsettled disputes from the bargaining table to arbitration. Workers at Ford went against the wishes of union leaders and rejected the strike ban and arbitration, so Ford is the only U.S. automaker that faces threat of a strike.

"There's no doubt that Ford would be better off if they had binding arbitration," labor analyst Kristin Dziczek said. "Ratifying a deal at Ford is a bit more dicey than the other two, because they've proven they'll turn down an agreement."

The union usually picks one automaker to create a deal it uses as a template with the other two. This pattern bargaining has kept wages and benefits close to parity among the three automakers, which now employ about 113,000 American hourly workers.

This time, the parity could be disrupted. BLOOMBERG

GETTY IMAGES

Bargaining table

Options include "baseball arbitration," where an arbitrator or panel would choose the "last best offer" from one side or the other, said one arbitration expert. They also could go with "high-low arbitration," where the arbitrator crafts a settlement between the two parties' proposals.

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Stock options rewarded by Ford Motor Co. to the company's CEO Alan Mulally in March for leading the automaker's turnaround. In addition, his 2010 compensation rose 48 percent to $26.5 million. UAW disapproved of the large figures.

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motoring

An inside look at Mercedes' 'civilized beast'

The navigation system in the latest Mercedes-Benz CLS AMG uses the word "please." Perhaps other turn-by-turn systems also use niceties, but I've never noticed.

It caught my attention because the cheery female voice sounds so polite against the furious maelstrom of the 550-hp engine at full tilt.

The CLS63 is a civilized beast.

Gadgetry

Overdue update

Mercedes is due for a reinvention of its navigation system (polite, instructional voice notwithstanding).

The CLS still uses a scrolling system, operated by a dial, to pick your intended address. Benz seems worried it will alienate older brand-loyalists with too many gee-whiz gadgets.

That's in contrast to Audi, which updates its electronics as often as Steve Jobs reinvents Apple's oeuvre. Noteworthy, the stylish A7 is a direct competitor to the CLS; some would say it's a rip-off. The A7's rear hatch has more storage, too.

When Benz released the first-generation CLS in 2004, it caused a fuss. A design breakaway, it was a four-door with the streamlined ceiling of a two-door sports car. The stylized ride filled an imaginary hole between two other large Mercedes: the two-door CL and the E-Class sedan. Plus it was just cool.

This second generation is less showy. The bravura silhouette has been reined in, looking more like a traditional four-door. The

▶ The CLS63

2012 models come in three versions: the $72,175 CLS550, $74,675 all-wheel-drive 4MATIC and $95,775 CLS63 AMG.

As tested, my CLS63 with the AMG performance package (which adds the extra power), came to $123,525. That's a price with a nasty bite. Mileage is 15 city and 22 highway.

Passing through the tidy town of Kent, Conn., I spied a Porsche Carrera GT, a Porsche 911 Turbo and even a vintage Jaguar race car — wild things in a bastion of civility. While they couldn't hide their primal natures, my CLS63 indisputably could.

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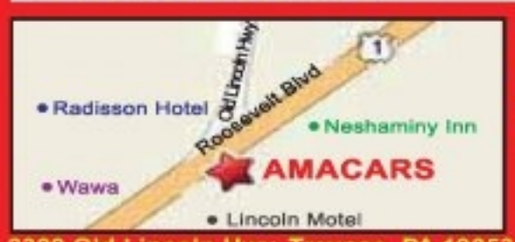

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